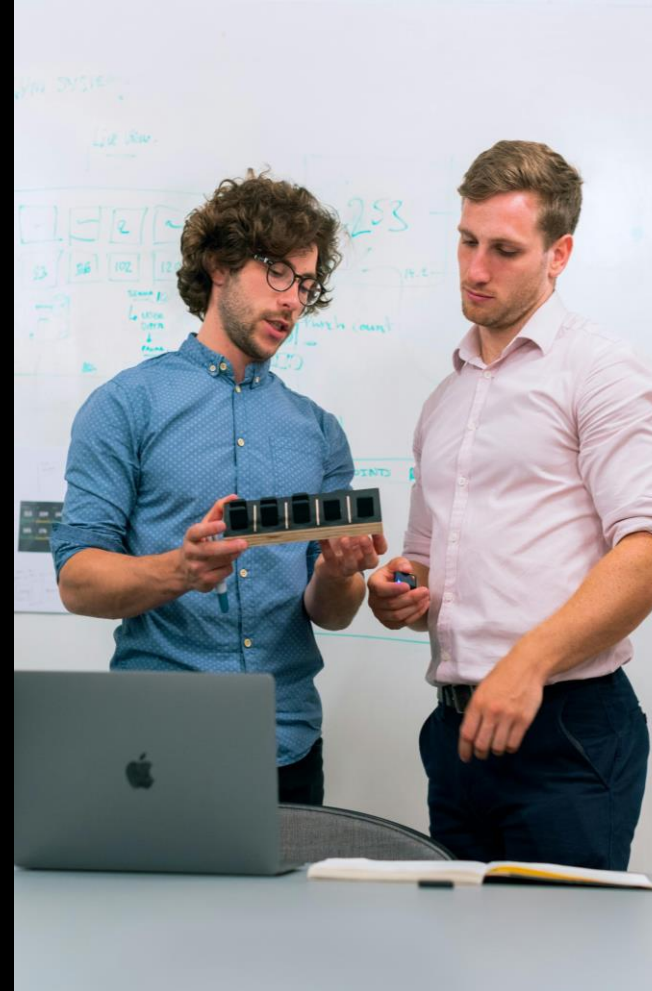


MVP Co-Development



Creating Most Loved Products not just Minimally Viable Products (MVP)



Overview



Tailored solutions

To turn vision into reality across key tech domains.

Time to Value

We prioritize delivering products that provide rapid value to your business.

Quality and Security

Adherence to ISO 27001, 27701, and 9001, along with rigorous QA/QC approaches.

Support for All Stages

From initial validation to Series A funding rounds and beyond.

Agile Practices

We adhere to Agile methodologies ensuring timely delivery and adaptability.

Expertise Across Technologies

Web & Mobile, AI, Data Science, UX/UI, E-Commerce, Cloud, Web 3.0, and Blockchain.

MVP Success Journey

From idea to impact: Our 8-step MVP journey transforms visions into market-ready solutions



Consultation

Deep dive into your goals and pain points



Market Insight

Research to grasp market and customer needs



Strategic Design

Outline core features and tech blueprint



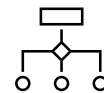
Feedback Iteration

Refine based on stakeholder insights



Prototyping

Create user-centric prototypes for feedback



Agile Build

Rapid, iterative development for quick market fit



Beta Launch

Test with a select audience for real-world feedback



MVP Launch

Craft a targeted strategy for market entry

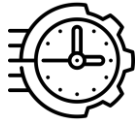
Value Framework

Core Pillars of Value Framework



Efficient Resource Utilization

- Focus only on necessary for minimizing costs
- Minimum total cost of ownership (OPEX vs. CAPEX)



Operational Efficiency

Ensure that project deliveries are smooth & efficient



Business Agility

Enable quick and seamless rollout of changes and new features



Staff Productivity

Find avenues with lower staff efforts and costs for maintaining applications and platforms

Robust service delivery
in line with business
expectations

Adopt product mindset
to align project delivery
with the value stream

Reliable and realistic cost
projections

Going beyond the
implementation of clients'
minimum requirements

Enhanced project
scoping and better
acceptance of
services proposal

Smoother transitions
for clients from:

Proof of
Concept
(POC)



Minimum
Viable
Product
(MVP)



Full Release
on
Production

Software & IT Resources

Developers

Backend

- PHP / Node.js / Python
- .Net / Java

Frontend

- ReactJS / Angular / Vue.js
- HTML / CSS

Mobile Apps

- Native iOS
- Native Android
- React Native
- Flutter

AI/ML/Analytics

- C++ Python / R
- Apache Spark
- Kafka
- Hadoop
- Pandas
- Keras
- PyTorch
- TensorFlow
- Tableau
- PowerBI
- QuickSight
- Data Robot

E-Commerce

CMS

- WordPress
- Drupal
- Sitecore
- Strapi

E-Commerce

- WooCommerce
- Magento
- Shopify

Cloud & IT Networks

Cloud

- AWS
- Microsoft Azure
- Google Cloud Platform
- VMware Solutions
- CloudFormation
- Ansible / Terraform
- Open Stack

Networks

- Cisco
- Avaya
- Vmware
- F5
- Huawei

Security

- Check Point
- PaloAlto
- Fortinet

ERP/CRM & Automation

ERP / CRM

- MS Dynamics 365
- Salesforce
- Odoo
- Dolibarr
- Zoho

RPA

- UiPath
- BluePrism
- Autosphere

Success Stories



UAE TRADE CONNECT

Location: UAE
Status: 2022 – Phase 1
Delivered
Team: 7

- PM
- BA
- UX
- SME
- SA

Development of a UX strategy, detailed persona journeys, process flows, high-fidelity wireframes and an open banking integration proposal as phase one in the development of a trade finance marketplace platform.



Location: London
Status: 2020 – Active
Team: 10

Pennyworth is an upcoming digital bank and a financial planning app. We developed the application with a robust serverless / microservices architecture on AWS and native apps on iOS and Android

- PM
- BA
- SA
- AWS Cloud
- React JS
- Node JS
- TL
- QA
- iOS
- Android



Location: International
Status: 2023 – Delivered
Team: 3

Formula 1 or F1, represents the pinnacle of international racing featuring open-wheel single-seater formula racing cars. We have designed the application to provide an intuitive, visually engaging, and user-friendly experience for fans worldwide.

- BA
- PM
- UX

Thank You



Contact Us!



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